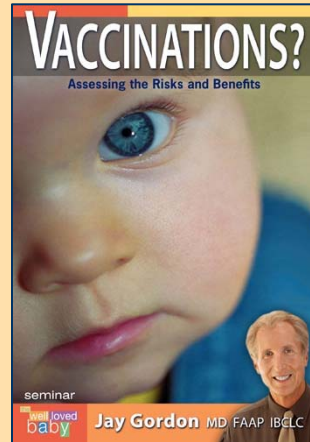


VACCINATIONS?

Assessing the Risks and Benefits
a DVD Seminar with Dr. Jay Gordon, M.D.

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Fact Sheet
About the DVD



WHO: Nationally recognized pediatrician, Dr. Jay Gordon, M.D., empowers parents as they navigate the labyrinth of immunization options for their children. With plain speak and humor, Dr. Gordon presents facts, current research and the experience of decades in private practice so parents and caregivers can make informed decisions, not based on fear, but sound information.

WHAT: In this two-hour seminar, Dr. Gordon addresses the science and medical solutions to one of the most frequently asked questions: “Which vaccinations are best for my child and when and how is the safest way to schedule them?” He also discusses the personal and public health controversies that challenge today’s parents and gives them the tools to make the best possible decisions for the health and well being of their child and family. Dr. Gordon reinforces the importance of breast-feeding as a child’s frontline defense against disease and provides other natural approaches to naturally boost immunity.

ABOUT JAY GORDON, M.D., FAAP, IBCLC, FABM

Dr. Gordon has been a family health advocate and practicing pediatrician in Santa Monica for over 25 years. Intensely interested in infant nutrition and breastfeeding, he was the first male physician to sit for and pass the International Board of Lactation Certification Exam and has served on the Advisory Board of La Leche League for over 20 years. He is on the attending faculty at Cedars Sinai Medical Center and Associate Clinical Professor of Pediatrics at UCLA Medical School. He is an author, highly sought public speaker, and contributor to the on-line weekly chat, “Ask The Pediatrician.” He writes a column for *Fit Pregnancy* magazine, has appeared on ABC’s *20/20*, and has been featured in *New York Parent*, *Parenting*, *Mothering*, the *Los Angeles Times*, *New York Times*, *London Times*, and many other publications.

COST/PURCHASE INFO: Retail Price: \$24.95
Available for purchase at: www.vaccinationsdvd.com.

For more information about the DVD or to schedule an interview with Dr. Gordon, please contact media relations director, Christelyn Karazin via telephone (951) 203 1313 or email at ckarazin@gmail.com.