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Choices Releases New Film Exploring the Life of Bees

Los Angeles, CA (May 16, 2006) – Choices, Inc. proudly announces the release of a new documentary exploring the life of bees – from a child’s point of view. ***City of Bees: A Children's Guide to Bees*** offers children of all ages a unique yet informative inside look at the complex life of a beehive.

Described as “absolutely amazing” at the Leeds Young People’s Film Festival, ***City of Bees*** follows six-year-old Oliver and his friends as they join a beekeeper as he cares for his beehives over the course of a year. The children study everything from how a queen bee rules the hive, the various jobs each bee performs, how bees pollinate and how bees can fly at amazing speeds.

The filmmakers employ remarkable up-close video footage of bees inside the hive, showing the birth of new bees, the intricate dances bees perform to guide each other towards flowers, and the navigation of bees through the sky. The film also includes exciting learning activities that allow children to gain a better understanding of the bees’ life.

Director Laila Hodell said, “We wanted to show a little glimpse of the fabulous life of the bees. We will take the spectators on a journey that shows the bees’ working places between flowers in the glittering nature and their mysterious life in their hives. We are telling a story about the life of the bees, not about the work of beekeeping.”

Larry Rattner, co-president of Choices, commented, “We look forward to bringing this unique film to a larger audience.” Choices, Inc. will release ***City of Bees*** on DVD on May 16, 2006. The DVD version of the film includes a photo gallery, English subtitles and

a lesson plan correlated to National Standards. The film is recommended for grades K-6. SRP is \$49.95, and orders may be placed by visiting www.choicesvideo.net.

About Choices:

Choices, Inc. is a specialty distributor of quality documentaries, educational programming, and feature films. The company believes that documentaries are highly effective teaching tools, and provides both lesson plans and guidebooks as a resource for educators. More information is available online at www.choicesvideo.net.

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